PUZZLEPOUTALON STUDIO

# Content Calendar

*VidNova - Printable Template*

Print it. Fill it in. Ship the video.

# 30-Day Content Calendar

Plan a month at a time. Blank calendar first, then a filled sample for a dark history channel running 3 long-form videos per week with Shorts in between.

## Blank Calendar

| Day | Date | Topic | Hook | Format | Status |
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| Day | Date | Topic | Hook | Format | Status |
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Status key: Idea / Scripted / In Production / Scheduled / Published.

## Filled Sample — Dark History Channel

Cadence: Long-form on Mon / Wed / Fri. Shorts on Tue / Thu / Sat cut from the week's research. Sunday off.

| Day | Date | Topic | Hook | Format | Status |
|---|---|---|---|---|---|
| 1 | Mon Wk 1 | The Hinterkaifeck Murders (1922): The Case Germany Never Solved | Footprints in the snow led to the farm — none led back | Long | Published |
| 2 | Tue Wk 1 | 60-Second Case File: The Hinterkaifeck Attic Noises | The family heard footsteps above them for weeks | Short | Published |
| 3 | Wed Wk 1 | Unit 731: The Experiments Japan Tried to Erase | The doctors walked free — the files tell you why | Long | Published |
| 4 | Thu Wk 1 | 60-Second Case File: The Man Who Survived Two Atomic Bombs | Tsutomu Yamaguchi was in Hiroshima — and Nagasaki | Short | Published |
| 5 | Fri Wk 1 | The Dancing Plague of 1518: When Music Became a Death Sentence | She danced for six days. Then the town joined her | Long | Published |
| 6 | Sat Wk 1 | 60-Second Case File: The Dancing Plague's First Victim | Frau Troffea danced until her heart gave out | Short | Published |

| Day | Date | Topic | Hook | Format | Status |
|---|---|---|---|---|---|
| 7 | Sun Wk 1 | Rest / research day — outline Week 2 scripts | — | — | Planned |
| 8 | Mon Wk 2 | The Dyatlov Pass Incident: 9 Hikers, One Impossible Night | Their tent was cut open — from the inside | Long | Scripted |
| 9 | Tue Wk 2 | 60-Second Case File: The Dyatlov Radiation Readings | Two victims wore clothes that tested radioactive | Short | Scripted |
| 10 | Wed Wk 2 | Pompeii's Last 24 Hours, Hour by Hour | At noon the sky turned black over a city at lunch | Long | Scripted |
| 11 | Thu Wk 2 | 60-Second Case File: The Pompeii Man Who Watched From Across the Bay | Pliny watched the cloud rise — then sailed toward it | Short | Scripted |
| 12 | Fri Wk 2 | The Catacombs of Paris: An Empire Built on Bones | Six million Parisians are stacked beneath the streets | Long | Scripted |
| 13 | Sat Wk 2 | 60-Second Case File: The Man Lost in the Catacombs for 31 Years | Philibert Aspairt's body was found 11 years later | Short | Scripted |
| 14 | Sun Wk 2 | Rest / research day — review Week 1–2 numbers in the Performance Tracker | — | — | Planned |

| Day | Date | Topic | Hook | Format | Status |
|---|---|---|---|---|---|
| 15 | Mon Wk 3 | The Villisca Axe Murders: The Town That Locked Its Doors Forever | Eight people. One night. Every door in town locked since | Long | Idea |
| 16 | Tue Wk 3 | 60-Second Case File: The Villisca Covered Mirrors | Every mirror in the house was draped in cloth | Short | Idea |
| 17 | Wed Wk 3 | Tudor Medicine: Cures That Killed Faster Than the Disease | The king's doctors prescribed powdered unicorn horn | Long | Idea |
| 18 | Thu Wk 3 | 60-Second Case File: Trepanation — Surgery With a Stone Drill | Skulls show patients survived this — more than once | Short | Idea |
| 19 | Fri Wk 3 | The Radium Girls: The Workers Who Painted Their Own Poison | They sharpened the brushes with their lips | Long | Idea |
| 20 | Sat Wk 3 | 60-Second Case File: The Radium Girl Who Sued From Her Deathbed | Grace Fryer could no longer walk when she filed | Short | Idea |
| 21 | Sun Wk 3 | Rest / research day — outline Week 4 scripts | — | — | Planned |
| 22 | Mon Wk 4 | The Hinterkaifeck Suspects: Ranking the Theories by Evidence | Four suspects. Zero arrests. One theory fits the snow | Long | Idea |

| Day | Date | Topic | Hook | Format | Status |
|---|---|---|---|---|---|
| 23 | Tue Wk 4 | 60-Second Case File: The Dyatlov Compass Photo | The last photo on the roll shows a shape in the dark | Short | Idea |
| 24 | Wed Wk 4 | The London Beer Flood of 1814: A Tsunami Nobody Believed | A 15-foot wave of porter drowned eight people | Long | Idea |
| 25 | Thu Wk 4 | 60-Second Case File: The Beer Flood's Youngest Victim | Hannah Banfield was having tea when the wall hit | Short | Idea |
| 26 | Fri Wk 4 | The Salem Witch Trials: How a Village Proved "Witches" Guilty | The court accepted dreams as evidence | Long | Idea |
| 27 | Sat Wk 4 | 60-Second Case File: The Man Pressed to Death at Salem | Giles Corey's last words were "more weight" | Short | Idea |
| 28 | Sun Wk 4 | Rest / research day — plan Month 2 topics from top performers | — | — | Planned |
| 29 | Mon Wk 5 | The Isdal Woman: Norway's Coldest Cold Case | Every label was cut from her clothes | Long | Idea |
| 30 | Tue Wk 5 | Month Review: Log all 30 days in the Performance Tracker and pick next month's pillars | — | Short | Idea |

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