PUZZLEPOUTALON STUDIO

Compliance Checklist

VidNova - Printable Template

Print it. Fill it in. Ship the video.

Pre-Publish Compliance Checklist 2026

Run this for every single video before you click Publish. If any box stays unchecked, fix the video — do not publish and hope.

Originality & Inauthentic Content

Note: On 15 July 2025 YouTube renamed its "repetitious content" policy to "inauthentic content" to clarify what it covers: mass-produced, templated, or repetitive content made with little or no variation or original insight.

- ☐ The script is written for this video — not a template with only names, dates, or places swapped
- ☐ The video contains my own insight: analysis, comparison, original structure, or a conclusion I formed myself
- ☐ The narration says something the source material does not already say in the same words
- ☐ This video is meaningfully different from my last 5 uploads in structure, angle, and examples
- ☐ I am not publishing near-identical videos at volume to farm views
- ☐ Visuals are edited for this topic — not the same stock sequence reused across videos
- ☐ If I stopped uploading for a month, a viewer could still tell each of my videos apart by content alone

Reused Content

- ☐ I am not re-uploading someone else's video, stream, podcast, or TV segment
- ☐ Any third-party clip I use is transformed: I add commentary, context, criticism, or education that changes its purpose
- ☐ My added value is the main reason to watch — the video would still make sense if the clip were removed
- ☐ I have not re-uploaded my own old video with only a new title or thumbnail
- ☐ Compilations I made use only material I own or have permission to use, with my own commentary throughout
- ☐ No full songs, full matches, full episodes, or full news segments appear without transformation

AI Disclosure

YouTube requires creators to disclose realistic altered or synthetic content when uploading. Reference: support.google.com/youtube/answer/14328491

- ☐ I checked whether this video contains AI content that appears realistic (people, places, events, voices)
- ☐ If yes, I selected the AI / altered content disclosure in the upload flow (YouTube Studio > Details > Altered content)
- ☐ Any AI-generated or AI-cloned voice is disclosed where required and is my own voice or a licensed synthetic voice
- ☐ AI images or footage that could be mistaken for real photography or news footage are disclosed
- ☐ The video does not present AI-generated content as a real event that never happened
- ☐ No real person's likeness or voice is imitated without their permission
- ☐ Content that is clearly unrealistic (animation, graphics, effects) is not mislabelled as real

Rights & Honesty

- ☐ Every music track has a commercial-use licence that covers monetised YouTube videos — licence saved to the project folder
- ☐ The TTS / AI voice plan I use grants commercial rights, not personal-use only — terms checked and saved
- ☐ Every image, font, and footage clip is owned, public domain, or licensed for commercial use
- ☐ The title states only what the video actually delivers
- ☐ The thumbnail does not show a scene, person, number, or result that is not in the video
- ☐ No fake "before/after", fake screenshots, or fabricated quotes appear anywhere in the video
- ☐ Claims in the video that I cannot verify are framed as claims, not stated as fact
- ☐ The description is my own writing and credits sources where the video relies on them

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Thank you for building with us! Here is what to explore next. Support: puzzle-pout-talon@duck.com - we reply within 1-2 business days.

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